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Appriss marks start of Domestic Violence Awareness Month *Company's founding directly tied to tragic domestic violence case*

More than one million women are victims of domestic violence each year in the United States. One in every four women will experience domestic violence at some point in their lifetime. **October is the 25th annual national Domestic Violence Awareness Month (DVAM).** And it is sobering statistics such as those above that highlight the need to inform people about the epidemic of domestic violence and continue to search for remedies to reduce those numbers — and ultimately end domestic violence.

Eliminating domestic violence requires collaborative prevention and response efforts from criminal justice professionals, victims' service providers, prosecutors, health care providers, educators and elected officials, among others.

The theme for DVAM — “Mourn. Celebrate. Connect.” — serves as a reminder that communities must speak out in a unified voice to combat domestic violence, and as a challenge to every American to support the many programs that seek to create a world free from violence and coercive control.

In addition to assistance provided by the court and legal systems, and victims' service programs, domestic violence victims in 47 states have access to potentially life-saving information through VINE® (Victim Information and Notification Everyday). The VINE service is Appriss's signature product and was created following the tragic death of Mary Byron. The Louisville woman was shot to death in 1993 by her ex-boyfriend, who had been arrested on charges of raping her, but was released on bail without her knowledge.

VINE allows crime victims and other concerned citizens to track the custody status of their offenders and register to be notified by phone or email in the event of a release, transfer or court appearance. This service is available 24 hours a day, seven days a week through a toll-free number or online at www.vinelink.com.

(more)

Mary Byron's death also spurred the creation of the Mary Byron Project in 2000. The national organization works to support programs and innovations aimed at ending domestic violence. Appriss and its employees have donated more than \$1 million to help in that effort.

"We couldn't ask for a better partner than Appriss," said Marcia Roth, executive director of the Mary Byron Project. "From the creation of VINE to its significant ongoing support, Appriss shares our vision of bringing an end to domestic violence."

"Appriss is obviously committed to doing everything we can to eliminate domestic violence," said Appriss CEO Mike Davis. "Hopefully with the increased publicity during Domestic Violence Awareness Month this October, more and more people and communities will join the effort to end this crisis and create a safer and healthier environment."

Domestic Violence Awareness Month was created in 1987 to promote increased rights and services for domestic violence victims; to educate the public about the crisis of domestic violence and the prevalence of this epidemic in all of our lives; and to encourage involvement and support for domestic violence victims and those who serve them.

About Appriss

Appriss provides innovative technology solutions that keep communities safe and informed. Services include nationwide programs such as VINE[®], a comprehensive automated victim notification service; JusticeXchange, the nation's largest real-time data network of incarcerated persons; and NPLeX[™], a national electronic tracking system used by tens of thousands of pharmacies and law enforcement investigators to prevent the illegal sale of over-the-counter cold medicine containing pseudoephedrine.

Appriss also specializes in solutions that provide government agencies with innovative ways to manage and provide access to public information. These solutions include NE Crash, an electronic platform for managing auto accident information; and NE Web Portal, which makes public documents available online.

For more information, visit www.appriss.com.

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