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Appriss to serve as local host of 2008 NOVA Conference
National event expected to draw more than 1,000 to Louisville

Louisville, Ky. – The National Organization for Victim Assistance (NOVA) — an advocacy group dedicated to the recognition and implementation of victims’ rights and services — has chosen Louisville as the site of its 34th National Conference on Victim Assistance. Appriss Inc. — a technology provider for local, state, and Federal government agencies — will be the local host of the event, scheduled for September 28-October 2, 2008.

The theme of the 2008 conference, “Advocacy: Turning Survivors into Thrivers,” was chosen by NOVA members through an online survey tool on the organization’s Web site, www.trynova.org. In October 2007, members were invited to submit theme suggestions which were posted online. Members then had the opportunity to rate those submissions for their preferred theme.

Will Marling, interim executive director of NOVA, believes the theme is fitting because it emphasizes the importance of helping survivors rebuild their lives in the aftermath of a crime.

“Advocates are committed to improving the quality of life for victims. We’re pleased that the membership recognizes that going beyond surviving to thriving is a commitment that victim advocates and assistants want to emphasize in their work.”

Marling added that the role Appriss has played in the field of automated victim notification made them a natural choice to serve as local host of the conference. Appriss

created and continues to offer VINE® (Victim Information and Notification Everyday), a service now available in more than 2,000 communities in 42 states.

The 34th National Conference on Victim Assistance will feature dozens of workshops and presentations led by experts in the field, an interactive marketplace where attendees can access information and resources from vendors and practitioners, a tribute to victims who have triumphed over tragedy, and social events at some of Louisville most popular attractions. Appriss will provide financial assistance, outreach, and volunteers to help stage the conference.

“Our team is incredibly excited to be involved with NOVA and to play a key role in this event,” said Appriss President Mike Davis. “Hosting NOVA in our hometown is a great way for us to continue our commitment to crime victims and those who serve them. At the same time, this allows us the opportunity to connect with practitioner and hear how we can enhance our services.”

Members of NOVA include victim and witness assistance practitioners, criminal justice professionals, mental health professionals, researchers, former victims and survivors. Founded in 1975, NOVA is the oldest national group of its kind in the worldwide victims’ movement.

About Appriss

Appriss provides innovative technology solutions that help thousands of local, state, and Federal government agencies serve and protect their citizens. Its flagship product, VINE®, keeps crime victims informed on the custody or court status of their offender in more than 2,000 communities across the country. Other innovative services

include VINE Protective Order® which alerts individuals when a protective order has been served; MethCheck®, which works with both law enforcement and pharmacies to address the illegal meth lab problem; and AlertXpress®, a high-speed notification service for government agencies.

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