

# Creating Awareness in Your Community

## 1. Provide your VINE toll-free number to

- Switchboard operators
- 911 operators
- Dispatch operators
- Recorded or automated jail or agency phone systems

## 2. Distribute print materials

- Brochure: victim service agencies, courthouses, police precincts
- Posters: hospital ERs, urgent care centers, shelter houses, rape relief centers, libraries

## 3. Staff training

- Employee orientation
- Officer training
- Advocate training

## 4. Follow up with victims to make sure they are registered

- Help them register
- Hold a meeting just for victims to orient them to VINE

## 5. Directory listings

- Government and emergency listings
- Victim service directories/brochures
- Community information and referral numbers
- Victim service hotlines
- Add VINE to police reports

## 6. Public speaking opportunities

- Civic groups and clubs
- Advocacy groups
- Task forces on domestic violence and other social issues
- Community service organizations

## 7. Special events

- National Crime Victims' Rights Week - April
- Domestic Violence Awareness Month - October
- Conferences, seminars

## 8. Media events

- News conferences – hold or stage an event and invite media to attend
- Public Service Announcements and complimentary paid or pro bono advertising
- Newsletter
- Feature stories/talk shows
- Letter to the editor
- Tragedy – opportunity to proactively approach media about VINE
- Community service project

## 9. Put VINE on your agency's Web site

- Post your county's VINE Fact Sheet
- Put the VINE toll-free number on your homepage
- Go to [www.vinelink.com](http://www.vinelink.com) (if available)